

[View this email in your browser](#)

## **Kekkilä-BVB increases efficiency and flexibility thanks to new warehouse and production location**

*Interview with Peter Jan Kuiper (Chief Operating Officer) and Douwe van Buuren (Head of Maintenance and Investments) at Kekkilä-BVB*

With the completion of an entire warehouse, located directly next to the production site in De Lier, and the construction of a modern production facility in Wanssum, [Kekkilä-BVB](#) has taken major steps in its continued expansion.

BVB are the initials of founder Bas van Buuren, but nowadays BVB Substrates stands for so much more. With over 100 years of experience, BVB Substrates has become a European market leader for professional growers. Today, the brand is one of the professional substrate brands owned by Kekkilä-BVB, Europe's largest producer of horticultural substrates. Kekkilä-BVB has various production locations in the Netherlands, including in Drachten, Grubbenvorst, Hardenberg, De Lier and Wanssum. The company enlisted the expertise of Groenewout for the latter two locations.

**Watch the interview with Douwe van Buuren, Head of Maintenance and Investments, at Kekkilä-BVB.**



---

### **Successful inspiration session on Logistics & E-commerce in Belgium**

On June 7, Kasteel Sint-Michiels in Sint-Katelijne-Waver, Belgium, was the inspiring venue for [Groenewout's inspiration and networking session on 'Logistics & E-commerce'](#). More than 60 attendees were treated to three interactive presentations, plus there was plenty of time for networking.

[Dirk Becks](#) started the afternoon with a presentation on automated order-picking concepts. Which automation-based logistics concepts are currently available? The primary focus was on market newcomers and new concepts that are currently being developed. [Gert Hellemans of Active Ants Belgium – powering bpostgroup](#) explained how Active Ants is successfully deploying the innovative combination of AutoStore and AMR technology, the pick-in-the-box principle and human employees. After the networkbreak, [Dorine Zeeman of bol.com](#) presented on automated packing at bol.com. Zeeman explained bol.com's chosen solutions and how they were integrated into the overall process.

Keen to know more about the latest developments in (automated) orderpicking and packaging? Please contact [Dirk Becks](#).



---

## Site optimization requires a logistics perspective on real estate

Building a multistory distribution center seems to have become a profitable option in the Netherlands, as a distribution center covering two or more floors enables better use of the available plot of land. [Mari van Kuijk](#) advocates a different approach to site optimization: explore the logistics options before looking for real estate solutions.

This article has been published in the [Logistiek Vastgoed Nederland 2023 year edition](#).

Click here for the article: [English](#) | [Dutch](#)

---



Copyright © 2023 Groenewout, All rights reserved.

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).

